



abcMIX  
REDEFINE SIGNAGE



## What is abcMIX?

abcMIX is a new innovative letter system that combines high flexibility and maximum visibility – even in brightly lit premises, and is ideal for supermarkets, the retail

### Countless combinations

The LED-illuminated letters are easily and quickly put together to form words or phrases and with abcMIX only the imagination sets the limits for words and phrases that you want to combine.

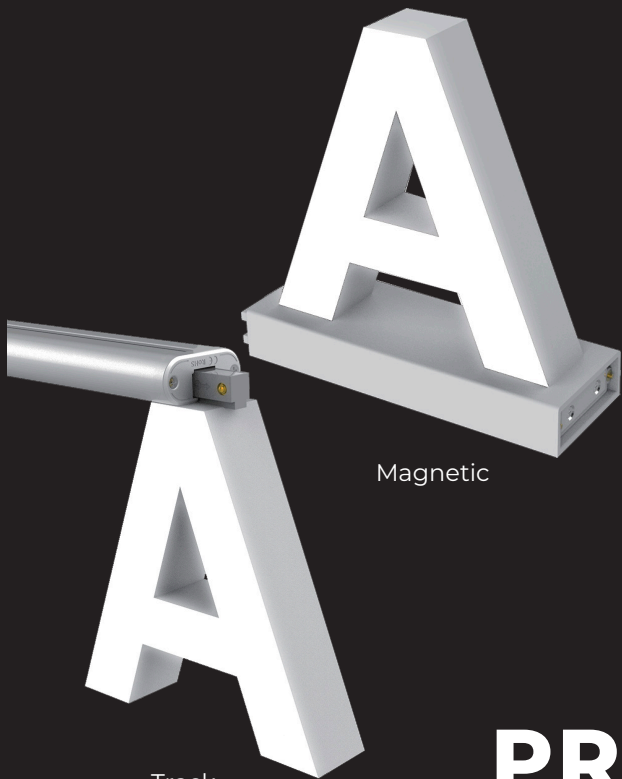
All letters of the Scandinavian alphabet can be supplied, and special characters, certain shapes, colors and configurations are also available.

industry, fairs or conferences, where there is a need to quickly convert to new product groups, put products in focus or make temporary referrals.

### Easy to set up

The smart magnet or track system makes it easy for everyone to make statements visible. abcMIX simply requires an ordinary power outlet, which is easily assembled with the power connector to the desired word or track rail.

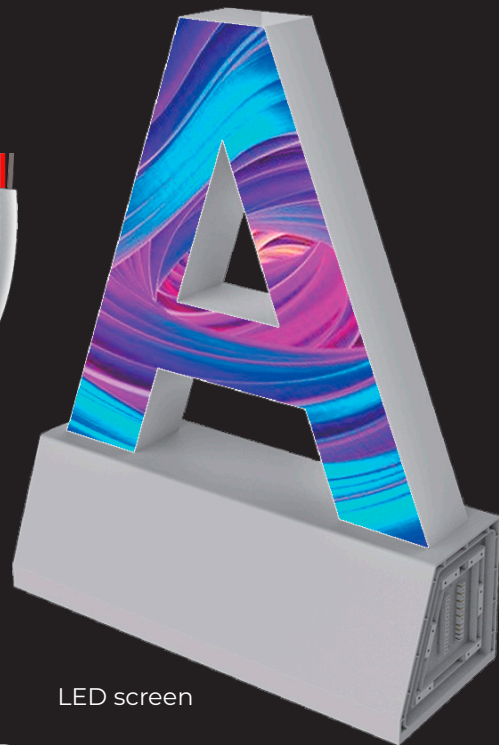
The letters attach themselves using magnets or the track rail, which also conducts the current, so that there is light in all connected letters immediately.



Magnetic



Wall mount



LED screen

Track

# PRODUCTS



Double sided  
LED flag sign



Double sided  
illuminated hanging sign



Double sided  
illuminated  
table display

# Magnetic LED letters

## Create attention and build countless words and sentences

The letters are put together using magnets, which also ensure that the current is passed on so that the letters instantly light up. The letters are perfect for creating awareness about news or special product groups.

### Low power consumption

Modern LED technology combines a very high light output with an extremely low power consumption of all the way down to 1W per letter. This makes it possible for the letters to be lit 24 hours a day in e.g. exhibitions.

### Long life

abcMIX light letters are of very high quality, which ensures a very long life of at least 50,000 hours, which corresponds to more than 5 years of uninterrupted operation!

### High brightness

The abcMIX letters shine with a very high intensity which can be seen even in brightly lit shops and shop windows. The light can be dimmed via the built-in electronic dimmer.

### Mix letters & numbers as you want

With abcMIX, you have the entire alphabet to choose from when you have to put together your luminous letters.

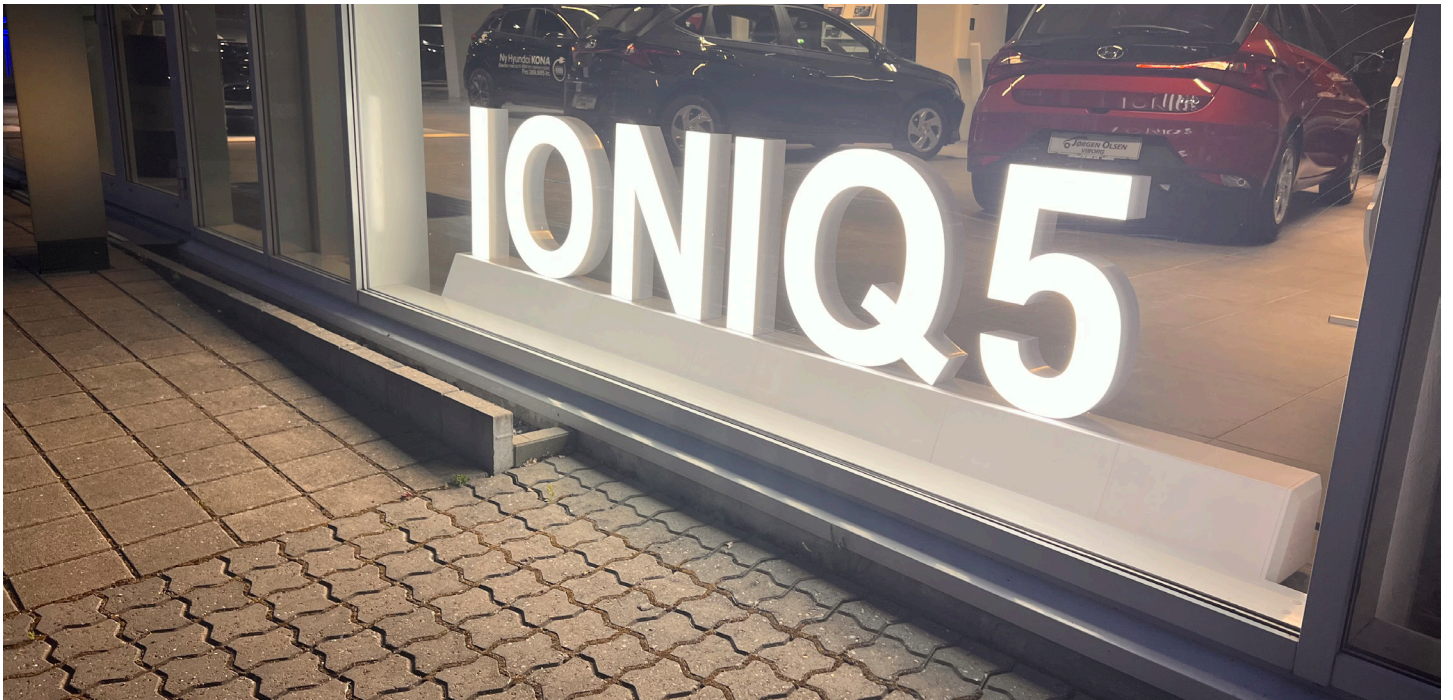
### High finish

The molded plastic ensures a high finish and uniformity for repeat orders. It is possible to create other colors and expressions by mounting a foil on the front of the letter.

### Sizes

abcMIX is available in the sizes 75, 100, 150, 200 and 500 mm. 75, 150 and 200 mm are stock items. Other sizes can be delivered upon request.





# Make the message clear with colors, logo or a statement

If you want your message to shine in colors other than white, we can attach colored translucent foil. It is also possible with a circle or a square, where a message or logo can be attached. We will of course attach the cut-out film or print on translucent film, so that everything is ready to set up when you receive it.



# Hanging LED letters

## Combine words and phrases for clear wayfinding in stores and retail

Hanging LED light letters on tracks are perfect for creating attention in product areas in e.g. store and retail. High flexibility and quick setup make them perfect also for changing referrals. The letters are easily inserted into the track and immediately lights up.

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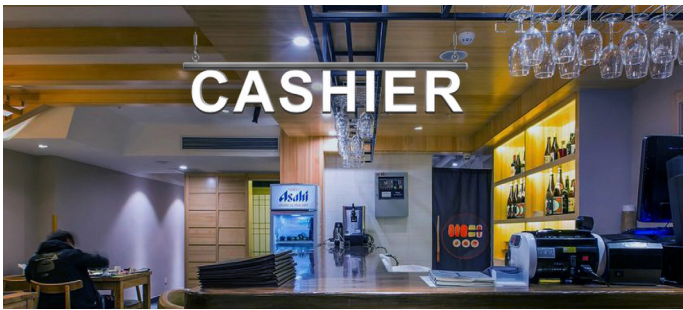
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# Wallmounted letters

**It doesn't get any easier with your facade letters or instore messages and wayfinding**



Unlike many other sign letters, our wall sign uses ABS plastic housing and LED lighting system to achieve a high standard and a consistent and stable quality product.

Like our other abcMIX signs, our wall signs are also available in several available sizes, ready for installation both indoors and outdoors.





# Double sided table display

Rechargeable battery built into the foot with more than 9 hours duration without power. Charges via USB-C

**NEW**



A5 or A4 size with tempered glass and scratch-free fronts.  
Space for foil logo on the foot

**Change graphics in  
10 seconds without  
tools!**

# Double sided hanging display

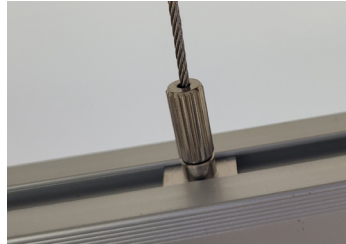
**When the message needs to be displayed from both sides, this is the solution!**

For backlit print in 900 x 300 mm and with light from two sides

Adjustable length



Adjustable hanging



**NEW**



# LED Display letters

**The ultimate eye catcher. Nothing short of brilliant!**

This series is our latest product initiative, and like our other abcMIX products, completely unique in the world. It consists of P3 letter screens, you can upload videos and audio through a mobile app. Use them where there is good space and need the attention.

It can, for example, be at the entrance to a trade fair, as a shop-in-shop, at major sporting events, at the airport, etc. The integrated sound, video and light provide a thoroughly mind-blowing attention.



## **Size:**

The total height is 680 mm, of which the letter itself is 500 mm. The base (foot) is 180 mm

## **Easy handling**

Like our magnetic signs, you don't need any tools to complete the assembly and the letters are on wheels so they're also easy to move around.

### Easy assembly

The letters are easily assembled using magnets. As soon as they are gathered, the film or message continues on the entire text.



# Double sided LED flag sign

**Let the message flow  
animations, texts or films**

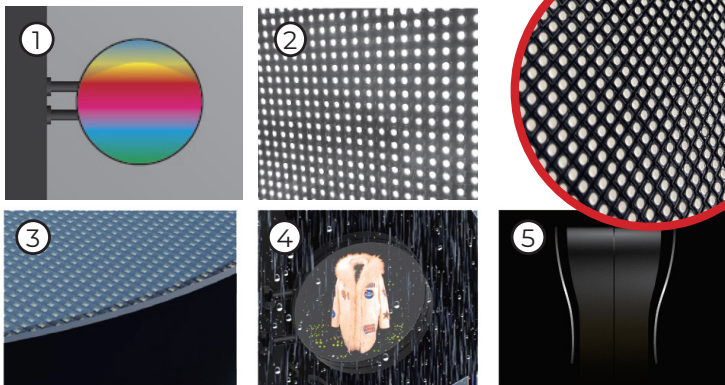
This LED flagsign is a guarantee of visibility and attention. With a movie running, your customers will definitely notice your message. Controlled locally with a free app for Android or iPhone.

Also available in an internet version, so that 5, 10 or 100s of screens can be controlled centrally via computer for locations anywhere in the city, the country or even in the whole world!

**See the message from two sides**

Films and animations creates 6-8 times more attention than a traditional flag sign.

Many street and center shops only have signs directly on the facade, or perhaps even a traditional gallows sign. With this overhang screen, it is possible to draw attention to the store, even from far away.



(1) Horizontal mounting (2) High white balance and strong brightness  
(3) Full display without borders (4) IP65 Outdoor design (5) Double curved design





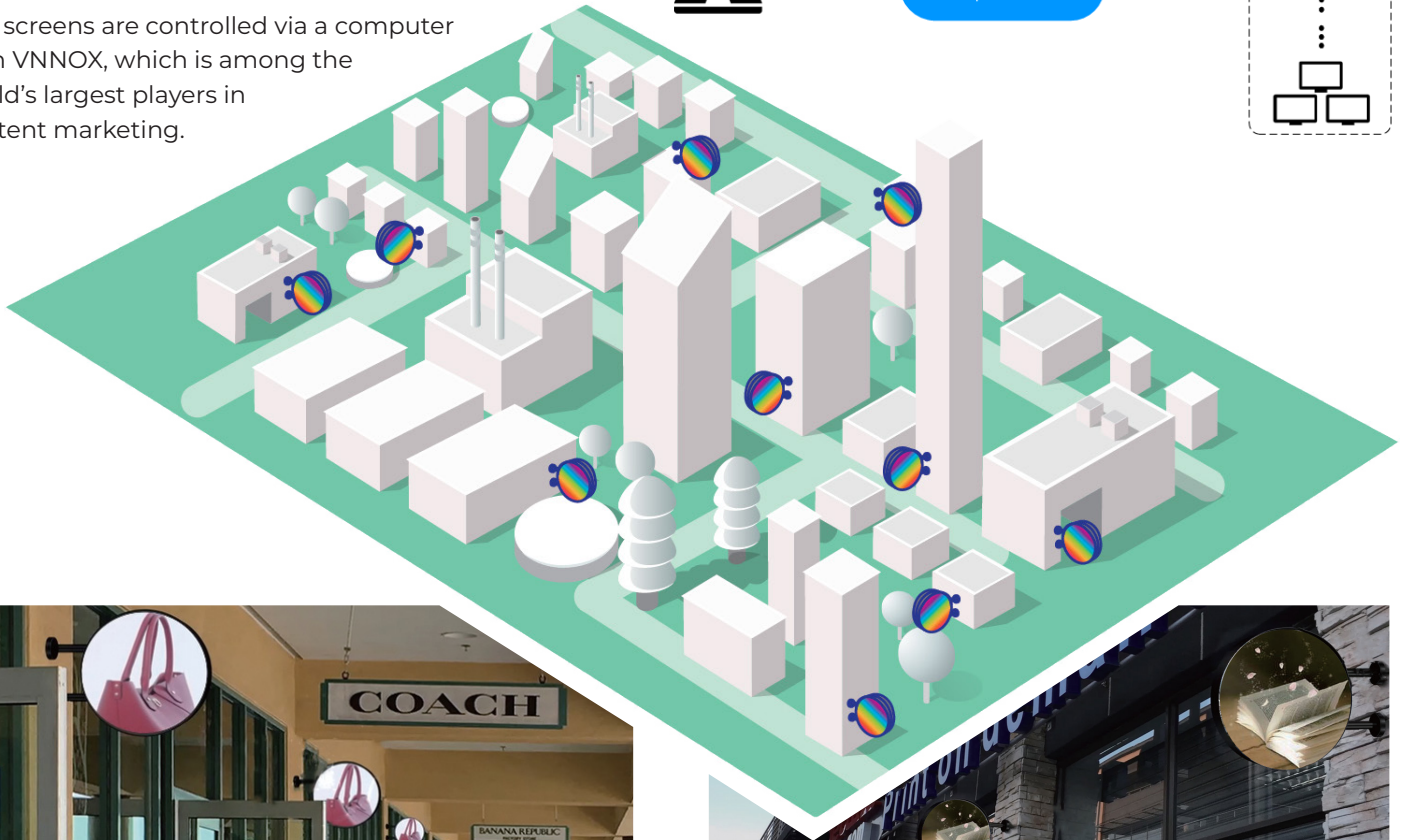


# Possibility of remote control

**Change the message at all stores throughout the country at once!**

With the internet version, marketing can control a whole group of screens from the head office. This ensures that all the screens have the same message all the time. It could be that a campaign needs to be run or that you want to ensure consistent branding for everyone. It is of course also possible to put local content on selected screens.

The screens are controlled via a computer with VNNOX, which is among the world's largest players in content marketing.







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